

KAITLYN ASHLEE ART & DESIGN, KAITLYN SANNER (KELLY)

data visualization designer · infographics designer · visual communicator



WORK EXPERIENCE

Self-employed as a graphic designer and artist Aug. 2019 - present

FCB Health | **Senior Designer, Data Visualization** Nov. '18 - May 2019
Data Visualization Specialist May 2017- Nov. '18

FCB Health is an advertising agency located in NYC that creates work for pharmaceutical clients - for patients and healthcare professionals

I worked with the marketing science team at FCB designing data visualizations & information graphics for dashboards and pitches for clients. I presented data clearly and effectively so that clients can make strategic decisions.

Companies I've worked for with FCB include: Abbvie, Boehringer Ingelheim Pharmaceuticals, Novartis, Novo Nordisk, Gilead Sciences, Inc.

Vocativ | **Data Visualization Designer** Sept. 2015- May 2017

An online news organization that covers, science, technology, politics, & more

I created data visualizations (maps, charts, infographics, etc.) & motion graphics for stories on our site. I also managed all viz requests and work with writers, editors, & data analysts to determine the best way to tell their story visually.

The Sun Sentinel | **Multimedia design intern** Summer 2015

Daily 160,000-215,000 circulation newspaper in Fort Lauderdale, Florida

Created interactive graphics, motion graphics, and other multimedia projects

Prologue | **Art director** Spring 2015

A literary magazine created for a class through collaboration with a writing class

Lead a team of six designers. Established a styleguide, designed spreads, and created illustrations and graphics for the print publication and designed user interface and interactivity for the iPad edition of the magazine.

Southern Neighbor | **Visual editor** Spring 2015

A monthly 20,000 circulation community news & lifestyle magazine

Re-designed the publication, established a styleguide, hired and managed staff photographers and designers, designed pages, created and assigned graphics, and edited photography and other designers' work.

The Sun Sentinel | **Design intern** Summer 2014

Designed front pages for the lifestyle, travel, food, and showtime sections.

The Daily Tar Heel | **Assistant design and graphics editor** 2014-2015

A student-led 16,000 circulation daily newspaper

Created graphics, illustrations, page layouts, & edited other designers' work

Design and graphics staff member 2013

Photographer Fall 2011- Spring 2013

EDUCATION

The University of North Carolina at Chapel Hill

B.A. Journalism and Mass Communication

Concentration: Graphic design

Graduated: May 2015 | GPA: 3.7

CONTACT

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PORTFOLIO

www.kaitlynashlee.com

SKILLS

Data visualization design

Information graphics

Graphic design

Painting

Stationery design

Calligraphy & lettering

Newspaper design

Magazine design

Illustrations

Photography

TOOLS

Adobe Creative Suite

Illustrator

InDesign

Photoshop

Procreate

Figma

Canva

Microsoft Office

AWARDS

Dean's List 2011 - 2015

OTHER EDUCATION

Lorenzo de Medici Institute

(Studied one semester abroad

in Florence, Italy - Spring 2014)

